Texas A&M AgriLife Extension Service is pleased to announce the third conference focused on grassfed beef production.

Consumer interest in natural, grassfed and organic beef is on the rise. If you’d like to learn more about grassfed beef production and how it’s different, mark your calendar for May 30-31, 2013 to be in College Station for this year’s Grassfed Beef Conference.

We’re excited about the interest among participants and the outstanding lineup of speakers that will come together for this information-sharing opportunity. As we (hopefully) emerge from the drought, now is the time to re-evaluate forage and beef production systems.

Here’s a quick preview of the agenda:

- Overview of the US Beef Industry
- Defining natural, grassfed and organic
- Growing forage – the fundamentals
- Cattle types suited for grassfed beef
- Forage-based nutrition for cattle
- Preventative herd health
- Handling Cattle for Wholesome Beef
- Carcass fabrication… a demonstration
- Consumers… and their expectations
- A Taste of Texas Beef
- Marketing a unique product
- Economics and Sustainability

May 30-31
2013
Texas A&M
College Station campus

for more information
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To register go to:
hhttps://agriliferegister.tamu.edu
Keyword: Grassfed
Register by phone 979.845.2604

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